

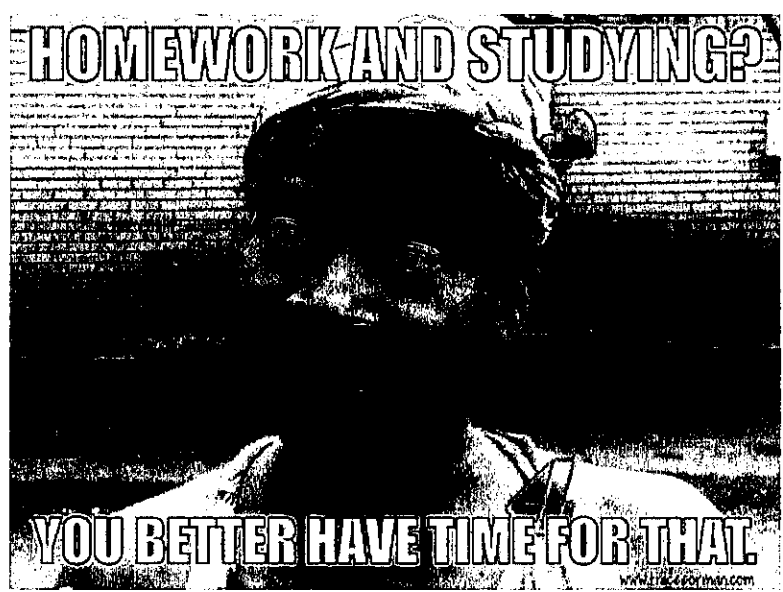
Name: KEY!

Hour: _____

Chapter 9:

EXPONENTIAL &

Logarithm FUNCTIONS



Lesson 9-1: Exponential Growth

Vocabulary

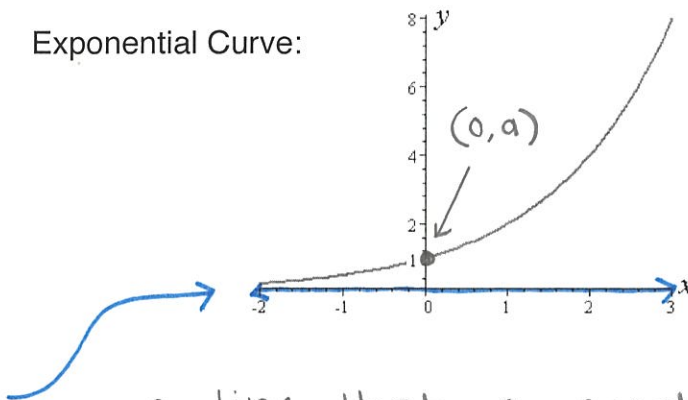
Exponential Growth: growth by multiplication (rather than addition). Quantities that grow "exponentially" grow much faster!

Exponential Model:

$$y = ab^x$$

\swarrow initial value (positive #)
 \leftarrow growth factor (pos. #)
 \nwarrow growth period

Exponential Curve:



x 's
Domain: all real #'s

y 's
Range: positive real #'s

Asymptote: a line that a graph approaches, but NEVER touches.

Growth Factors

Percent Increase: an increase in addition to the existing amount (100%)

Examples:

% Increase

Growth Factor

$$22\% \longrightarrow 100\% + 22\% = 122\% = \boxed{1.22}$$

$$50\% \longrightarrow 100\% + 50\% = 150\% = \boxed{1.5}$$

$$3.8\% \longrightarrow 100\% + 3.8\% = 103.8\% = \boxed{1.038}$$

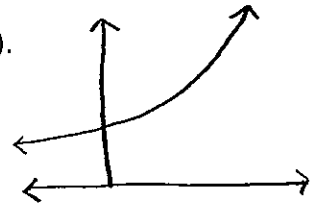
Practice

1. The Consumer Price Index (CPI) measures the costs of goods and services in the US. In 1980, the CPI in the US was \$100. Between 1980 and 1990 the CPI rose at an average rate of 4.7% per year.
 ↳ initial value
 ↳ growth rate: 1.047

- a. Let x be the number of years after 1980 and y be the CPI. Write an exponential model to represent the situation.

$$y = ab^x \rightarrow y = 100(1.047)^x$$

- b. Graph the function using the window $(-10 \leq x \leq 25, 0 \leq y \leq 300)$.



- c. Find the CPI in 1985.
 ↳ 5 yrs after 1980

$$y = 100(1.047)^5 \rightarrow \$125.82$$

- d. What year will the CPI be approximately \$250?

$$\approx 20 \text{ yrs later, so } \boxed{2000}$$

2. The world population in 1985 was 4.9 billion people. It was estimated that the population would double every 35 years.
 ↳ initial value
 ↳ growth rate = 2

- a. Write an exponential equation modeling this situation. Let x represent the years since 1985, and let p represent the total estimated population in billions.

$$y = ab^x$$

$$p = 4.9(2)^{x/35}$$

- b. Using the model, what would be an estimate for the world's population in the year 2000?

15 yrs later

$$p = 4.9(2)^{15/35}$$

$$p = 6.59 \text{ billion}$$

- c. Using this model, what would be an estimate for the world's population in the year 1980?

5 yrs ago
 ↓
 -5

$$p = 4.9(2)^{-5/35}$$

$$p = 4.44 \text{ billion}$$

Lesson 9-2: Exponential Decay

Vocabulary

Exponential Decay: occurs when the growth factor is less than 1 (but still larger than 0)

$$y = ab^x$$

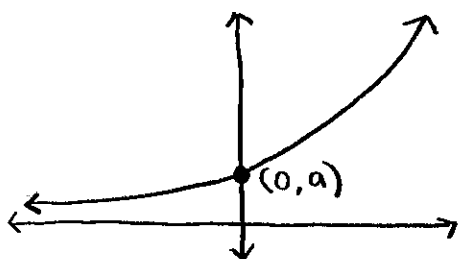
Annotations:
- x : growth period
- b : growth factor (bet. 0 & 1)
- a : initial value (pos. #)

Depreciation: when value decreases over time

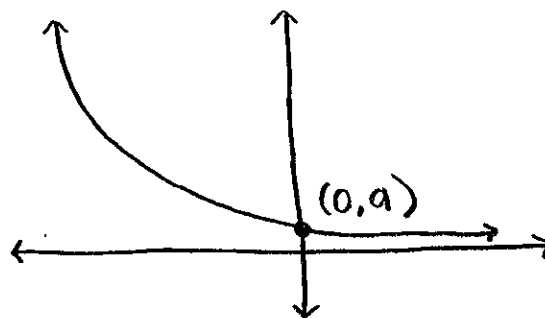
Half-Life: the amount of time it takes for half of the material to decay.

Graphs of Exponential Models

Growth Factor $B > 1$



Growth Factor $0 < B < 1$



Growth Factors

Exponential Decay: starting w/ 100% & taking away a percentage.

Examples:

% Decrease

Growth Factor

$$12\% \quad 100\% - 12\% = 88\% = \boxed{.88}$$

$$51\% \quad 100\% - 51\% = 49\% = \boxed{.49}$$

Practice

1. Some used-car dealers use the general rule-of-thumb that the trade value of a car decreases by 30% each year.

- a. If a car's value decreases by 30%, what value does it retain?

$$100\% - 30\% = 70\% \text{ or } \boxed{.7}$$

- b. Ethan has a car worth \$6400. Write an equation that models the value of Ethan's car in x years.

$$y = 6400 (.7)^x$$

- c. How much will Ethan's car be worth in 3 years?

$$y = 6400 (.7)^3$$

$$\approx \boxed{\$2,195.20}$$

- d. Ethan has owned the car for 2 years. How much was it worth when he bought it?

$$y = 6400 (.7)^{-2}$$

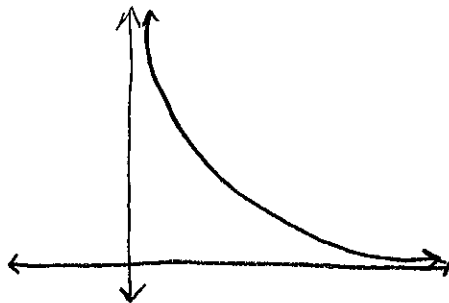
$$\approx \boxed{\$13,061.22}$$

2. An altitude of less than 80km, standard atmospheric pressure (1035g/cm²) is halved for each 5.8km of vertical descent.

- a. Describe the relationship between altitude x and pressure y .

$$y = 1035 (.5)^{x/5.8}$$

- b. Sketch a graph of the equation using window $(-1 \leq x \leq 60, -2 \leq y \leq 1050)$.



- c. Find the atmospheric pressure at an altitude of 40km.

$$y = 1035 (.5)^{40/5.8}$$

$$\boxed{y \approx 8.69 \text{ g/cm}^2}$$

Lesson 9-3: Continuous Growth

Vocabulary

e: a constant # used in many mathematical situations (an irrational #); $e = 2.71828182845..$

- Named after Leonhard Euler
- John Napier first used "e" (he just didn't know it yet!)
- John Napier was attempting to make a model that would relate multiplication to addition.
- The discovery of "e" led to the birth of modern mathematics!

Continuous Growth: occurs when exponential growth is being compounded constantly.

- As the compound frequency increases, the function is equal to an irrational number.
- Continuous Growth & Decay are used for many growth models found in nature.
- It is possible (but rare) for bank account to offer continuous interest.

Continuous Interest Formula	Continuous Growth Model
If interest is being compounded continuously, then... $A = P e^{rt}$ <div style="margin-left: 100px;"> \swarrow int. rate r $t \leftarrow$ time </div>	For any function that grows continuously... $N(t) = N_0 e^{rt}$

\uparrow
 Start amt

Practice

1. If $\$850$ is invested at an interest rate of 5% compounded continuously, how much will be in the account after 10 years?

$$A = Pe^{rt}$$

$$A = 850 \cdot e^{.05 \cdot 10}$$

$$A = \$1401.41$$

2. A machine used in industry depreciates continuously at a rate of 25% per year. Currently the machine is worth $\$28,000$. Write a model to represent the machine's value after t years.

$$A = 28,000 e^{-.25t}$$

How much is the machine worth in 3 years?

$$A = 28,000 e^{-.25 \cdot 3}$$

$$= \$13,226.26$$

How much was the machine worth 2 years ago?

$$A = 28,000 e^{-.25 \cdot -2}$$

$$A = \$46,164.20$$

Logarithms Day #1: The Basics

Vocabulary

Logarithm: the inverse of the exponential function

Used for: solving for a missing exponent

Equation:

$$\log_b a = x$$

base equals exponent

SAME!

$$b^x = a$$

Practice

Rewrite each equation in exponential form.

1) $\log_6 36 = 2$

$$6^2 = 36$$

2) $\log_{289} 17 = \frac{1}{2}$

$$289^{1/2} = 17$$

3) $\log_{14} \frac{1}{196} = -2$

$$14^{-2} = \frac{1}{196}$$

4) $\log_3 81 = 4$

$$3^4 = 81$$

Rewrite each equation in logarithmic form.

5) $64^{1/2} = 8$

$$\log_{64} 8 = \frac{1}{2}$$

6) $12^2 = 144$

$$\log_{12} 144 = 2$$

7) $9^{-2} = \frac{1}{81}$

$$\log_9 \frac{1}{81} = -2$$

8) $\left(\frac{1}{12}\right)^2 = \frac{1}{144}$

$$\log_{\frac{1}{12}} \frac{1}{144} = 2$$

Evaluate each expression.

9) $\log_4 64 = x$

$$4^x = 64$$

$$\text{so, } \boxed{x=3}$$

10) $\log_6 216 = x$

$$6^x = 216$$

$$\text{so, } \boxed{x=3}$$

Logarithms Day #2: Properties of Logs

Vocabulary

Logarithm: the inverse of exponential form

Logarithmic Form

Exponential Form

$$\log_b a = x \quad \longrightarrow \quad b^x = a$$

Common Log: a log w/ a base of 10

*If a log is written without a base, it is automatically considered to be a common log.
 * \rightarrow "LOG" button on calc \leftarrow only use if base is 10 though!

Natural Log: a log w/ a base of "e"

*On calculator, the button "LN"

Properties of Logs	
Multiplication Property	$\log_b (x \cdot y) \longrightarrow \log_b x + \log_b y$
Division Property	$\log_b \left(\frac{x}{y}\right) \longrightarrow \log_b x - \log_b y$
Power Property	$\log_b x^y \longrightarrow y \cdot \log_b x$

Practice

1. In your calculator, estimate each to the nearest hundredth. 2 decimals
- a. $\log 100 = 2$ b. $\log 42 = 1.62$ c. $\log .001 = -3$
- d. $\ln 16 = 2.77$ e. $\ln 402 = 6$ f. $\ln 1 = 0$

Simplify (write as a single log).

2. $\log_5 3 + \log_5 x$

$$\boxed{\log_5 (3 \cdot x)}$$

3. $\log_2 3 - \log_2 3$

$$\log_2 3^1 - \log_2 3^1$$

5. $\log_2 81 - \log_2 3 \rightarrow \log_2 \left(\frac{81}{3}\right)$

$$\boxed{\log_2 27}$$

4. $3\log x + 2\log y - \log z$

$$\log x^3 + \log y^2 - \log z$$

$$\log (x^3 \cdot y^2) - \log z$$

$$\boxed{\log \frac{x^3 y^2}{z}}$$

$$\ln x^4 + \ln 3^5$$

$$\ln (x^4 \cdot 3^5) = \boxed{\ln (243x^4)}$$

Expand (write as multiple logs).

6. $\log_4 5m$

$$\boxed{\log_4 5 + \log_4 m}$$

7. $\log_2 16x^2$

$$\boxed{\log_2 16 + \log_2 x^2}$$

8. $\ln \left(\frac{3x^4 y^3}{z^2}\right)$

$$\boxed{\ln 3x^4 y^3 - \ln z^2}$$

9. $\log \left(\frac{x^2}{9}\right) = \log \left(\frac{x^2}{9}\right)$

$$\boxed{\log x^2 - \log 9}$$

Tricky ones...

10. $\log_5 5 = x$

$$5^{\boxed{x}} = 5, \text{ so } \boxed{x=1}$$

11. $\ln e = x$

$$e^{\boxed{x}} = e \text{ so, } \boxed{x=1}$$

12. $\log_b 1 = x$

$$b^{\boxed{x}} = 1 \text{ so, } \boxed{x=0}$$

13. $\ln 1 = x$

$$e^{\boxed{x}} = 1 \text{ so, } \boxed{x=0}$$

14. $\log_b 0 = x$

$$b^{\boxed{x}} = 0 \text{ no solution}$$

15. $\log(-2) = x$

$$10^{\boxed{x}} = -2 \text{ no solution}$$

Logarithms Day #3: Change of Base Formula

Introduction

Solve $\log_5 12 = x$ using a calculator...

↓
only does "common logs"

Oh wait...our calculators can't do base 5, they only do base 10.

So, instead...try writing it in exponential form...

$$5^x = 12$$

It means, 5 to the what power is 12. Can you figure that out using a calculator? In your head?

no...

Check this out!

Start with exponential form... $5^x = 12$

Take a common log of each side...
base 10 $\log 5^x = \log 12$

Move the x (exponent) down in front... $x \log 5 = \log 12$

Divide to get x alone...

$$\frac{x \cdot \cancel{\log 5}}{\cancel{\log 5}} = \frac{\log 12}{\log 5} \text{ type in calc!}$$

$$x = \boxed{1.54}$$

$$\text{So, } 5^{1.54} = 12 \quad \& \quad \log_5 12 = 1.54$$

Vocabulary

Properties of Logs	
Change of Base Property	$\log_b a = \frac{\log a}{\log b}$

Practice

1. $\log_7 25$

$$\frac{\log 25}{\log 7} = \boxed{1.65}$$

2. $\log_2 .00014$

$$\frac{\log .00014}{\log 2} = \boxed{-12.8}$$

3. $\log_4 5000$

$$\frac{\log 5000}{\log 4} = \boxed{6.14}$$

Logarithms Day #4: Solving Equations w/ Logs

General Guidelines

- One log in the problem...

1. Move it around until you have just the log on one side and a single number on the other side.
2. Convert to exponential form to solve.

- Two logs (with the same base) in the problem...

1. Move it around until one log is on one side and one log is on the other side.
2. Drop the logs and solve the resulting equation.

- Three or more logs in the problem...

1. Use properties to combine logs until you have only one or two logs left in the problem, then follow the instructions above!

- Solving for x in the exponent... $a^x = b$

1. Make sure you start with an equation in the form $a^x = b$ (get rid of any additional numbers just like you would when solving an equation).
2. Take a common log of each side
3. Move the x (exponent) down in front and solve to get x alone.

Practice

1. ~~$\log_2 3x = \log_2 6$~~

$$\frac{3x}{3} = \frac{6}{3}$$

$$\boxed{x = 2}$$

2. ~~$\log_5(-2a + 9) = \log_5(7 - 4a)$~~

$$\begin{array}{r} -\cancel{2}a + 9 = 7 - 4a \\ +2a \qquad \qquad +2a \end{array}$$

$$\begin{array}{r} 9 = \cancel{7} - 2a \\ -7 \quad -\cancel{7} \end{array}$$

3. $\log_9 x - \log_9 4 = \log_9 12$

~~$\log_9 \frac{x}{4} = \log_9 12$~~

~~$4 \cdot \frac{x}{4} = 12 \cdot 4$~~

$$\boxed{x = 48}$$

4. $\log_3 x = -2$

$$3^{-2} = x$$

$$\downarrow$$

$$\boxed{\frac{1}{9} = x}$$

$$\text{convert} \rightarrow \frac{2}{-2} = \frac{-2a}{-2}$$

$$\boxed{-1 = a}$$

$$5. \quad \frac{-10}{+10} + \log_3(n+3) = \frac{-10}{+10}$$

convert $\left\{ \log_3(n+3) = 0 \right.$

$$3^0 = n+3 \rightarrow \frac{1}{-3} = \frac{n+3}{-3}$$

$$\boxed{-2 = n}$$

$$7. \quad 3^x = 10$$

$$\log 3^x = \log 10$$

$$\frac{x \log 3}{\log 3} = \frac{\log 10}{\log 3}$$

$$\boxed{x = 2.096}$$

$$9. \quad \frac{2(5)^x}{2} = \frac{30}{2}$$

$$5^x = 15$$

$$\log 5^x = \log 15$$

$$\frac{x \cdot \log 5}{\log 5} = \frac{\log 15}{\log 5}$$

$$\boxed{x = 1.683}$$

$$6. \quad \frac{-6 \log_3(x-3) + 5}{-5} = \frac{-19}{-5}$$

$$\frac{-6 \log_3(x-3)}{-5} = \frac{-24}{-5}$$

$$\log_3(x-3) = 4$$

convert $\rightarrow 3^4 = x-3$

$$5^x + 3 = 59$$

$$81 = x-3$$

$$5^x = 56$$

$$\log 5^x = \log 56$$

$$\boxed{84 = x}$$

$$\frac{x \cdot \log 5}{\log 5} = \frac{\log 56}{\log 5}$$

$$\boxed{x = 2.5}$$